



## CURRICULUM VITAE

Rakoen Maertens

**Behavioural Insights**  
**International Relations**

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**Residence**

Cambridge (United Kingdom)

**Updated**

3<sup>rd</sup> September 2019

**Current Research**

Decision-Making  
Persuasion

Communication  
Misinformation

**Applied Interests**

Evidence-Based Policy  
Behavioural Insights

United Nations  
Intercultural Relations

**Key Skills**

Leadership  
Management

Diplomacy  
Negotiation

[UN Keynote Speech](#) (9<sup>th</sup> April 2019)

[UNESCO Plenary Speech](#) (6<sup>th</sup> November 2017)

## research & academics

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### University Education

[2019 - 2022]	<a href="#">University of Cambridge</a>	<a href="#">PhD in Psychology</a>	<i>starting in October</i>
[2017 - 2019]	<a href="#">Ghent University</a>	<a href="#">MSc in Experimental Psychology</a>	<i>in progress</i>
[2017 - 2018]	<a href="#">Ghent University</a>	<a href="#">Honours Program</a>	Honours Certificate
[2014 - 2017]	<a href="#">Ghent University</a>	<a href="#">BSc in Experimental Psychology</a>	Magna Cum Laude

### Current Research Position

[2018 - 2019] **Lab Manager & Postgraduate Researcher**  
[University of Cambridge](#) - [Social Decision-Making Lab](#) - [Dr. Sander van der Linden](#)  
[Lab Manager](#) since October 2018

#### Current Research

Investigating inoculation theory as a method to counter the influence of misinformation. Specific focus on mapping the long-term effectiveness.

#### Researcher Tasks

- \* Autonomously set up, run, analyse, and interpret rigorous scientific research
- \* Report scientific research in the form of scientific papers
- \* Communicate scientific research to a broad audience
- \* Participate constructively in the research team

### Research Manuscripts in Preparation

*Combating climate change misinformation: Longevity of inoculation and consensus messaging effects*

Maertens & van der Linden (2019)

*Cross-cultural pilot on inoculation through the Bad News training*

Maertens, Roozenbeek, & van der Linden (2019)

*Long-term effectiveness of the fake news vaccine: Two longitudinal experiments*

Maertens, Basol, Roozenbeek, & van der Linden (2019)

### Research Manuscripts Submitted for Publication

*The Impact of Surprising Irrelevant Events on Target Detection*

Rakoen Maertens & Wim Notebaert (2018)

[Poster Presentation - 5<sup>th</sup> May 2017](#)

## Past Research Experience

- [2018 - 2019] [Master's Thesis II](#) [Prof. Dr. Frederik Anseel](#)  
*Can inoculation theory be used to combat climate change misinformation?*
- [2017 - 2018] [Master's Thesis I](#) [Prof. Dr. Wim Notebaert](#)  
*Dismantling the Interaction Between Motor Preparation, Reward, and Task Difficulty: Evidence From TMS Research*
- [2017 - 2018] [Research Project Experimental Psychology](#) [Prof. Dr. Wim Notebaert](#)  
\* Make novel research proposal based on latest literature  
\* Autonomously collect and analyse empirical data  
\* Write a scientific report and present it to a jury  
\* Constructively process feedback from critical peer review
- [2016 - 2017] [Paradigms of Experimental Psychology](#) [Prof. Dr. Wouter Duyck](#)  
\* Make two novel research proposals based on latest literature  
\* Work out a sound scientific paradigm to investigate each proposal  
\* Improve the proposals after critical peer review  
\* Create research poster and present it during department poster session
- [2015 - 2016] [Voluntary Research Assistant](#) [Prof. Dr. Ernst Koster](#)  
\* Participate in lab meetings  
\* Intracranial EEG project: data collection & analysis at Ghent University Hospital

## Research Skills Training

### Ghent University Training

[Analysis of Repeated Measures](#) | [Instruments of Experimental Psychology](#) | [Paradigms of Experimental Psychology](#) | [Psychometrics](#) | [Research Methods in Psychology](#) | [Research Methods I](#) | [Research Project Experimental Psychology](#) | [Statistics I](#) | [Statistics II](#) | [Case Studies in the Analysis of Experimental Data](#)

### Data Science Expertise

[R](#) | [SPSS](#) | [C \(Tscope5\)](#) | [E-Prime](#) | [Python](#) | [Matlab](#)

## University Policy

- [2016 - 2018] [Faculty for Psychology & Educational Sciences of Ghent University](#) (FPPW)  
| [Faculty Board of Directors](#)
- [2016 - 2017] [Flemish Union of Students](#) (VVS)  
| General Assembly  
| Working Groups on Psychologist Policy & International Matters  
| Delegate to [Board of Directors](#) of [Flemish Interuniversity Council](#) (VLIR)  
| Delegate to Commission Internationalisation [Flemish Education Council](#) (VLOR)  
| Delegate to Working Group International Higher Education (VLOR)

## Scientific Presentations @ International Conferences

[2019]	<a href="#">IJK International Esperanto Congress</a>	Slovakia	Lecturer
[2019]	<a href="#">UK World Congress of Esperanto</a>	Finland	Lecturer
[2018]	<a href="#">JES Esperanto Conference</a>	Germany	Lecturer
[2018]	<a href="#">LUMINESK Esperanto Conference</a>	Germany	Lecturer
[2018]	<a href="#">IJK International Esperanto Congress</a>	Spain	Lecturer
[2018]	<a href="#">UK World Congress of Esperanto</a>	Portugal	Lecturer
[2017]	<a href="#">IJK International Esperanto Congress</a>	Togo	Lecturer
[2017]	<a href="#">UK World Congress of Esperanto</a>	South Korea	Lecturer
[2016]	<a href="#">UK World Congress of Esperanto</a>	Slovakia	Lecturer
[2015]	<a href="#">IJK International Esperanto Congress</a>	Germany	Lecturer
[2015]	<a href="#">SES International Esperanto Congress</a>	Slovakia	Lecturer
[2014]	<a href="#">SES International Esperanto Congress</a>	Russia	Lecturer
[2014]	<a href="#">IJK International Esperanto Congress</a>	Brazil	Lecturer
[2013]	<a href="#">JES International Esperanto Congress</a>	Poland	Lecturer
[2013]	<a href="#">IJK International Esperanto Congress</a>	Israel	Lecturer

## international relations

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### International Organisations

- [2016 - 2018] [Universal Esperanto Association](#) (UEA)  
| [General Assembly](#) & Commission for External Relations  
| Representative to the United Nations & UNESCO
- [2016 - 2018] [World Esperanto Youth Organisation](#) (TEJO)  
| [General Assembly](#) & Commission for External Relations  
| Representative to the United Nations & UNESCO

### Representative @ United Nations | UNESCO | ECOSOC

[2018]	<a href="#">UN ECOSOC Youth Forum</a>	United States	Keynote Speaker
	Invited to deliver <a href="#">Keynote Speech</a>		
	Meeting with <a href="#">Secretary-General António Guterres</a>		
[2018]	<a href="#">UNESCO NGO Forum on Science</a>	Russia	NGO Delegate
[2018]	<a href="#">UN High-Level Political Forum</a>	United States	NGO Delegate
	Organiser of <a href="#">Side Event on Circular Economy</a> at Belgian Mission to the UN		
	<a href="#">Liaison between Belgian Delegation</a> to the UN and UN Partnered NGOs		
[2018]	<a href="#">UN ECOSOC Youth Forum</a>	United States	NGO Delegate
[2017]	<a href="#">UNESCO NGO Forum on Climate</a>	France	NGO Delegate
[2017]	<a href="#">UNESCO General Conference</a>	France	NGO Delegate
	Speaker at Plenary Session		
	<a href="#">Link to Speech</a>		
[2017]	<a href="#">UNESCO NGO Forum on Youth</a>	Saudi Arabia	NGO Delegate

## UN Associations & Working Groups

[2018 - 2019]	<a href="#">UN Association Cambridge University</a>	United Kingdom	Vice President
[2018 - 2019]	<a href="#">UN Association United Kingdom</a>	United Kingdom	Contributor
[2017 - 2018]	<a href="#">UN Association Ghent</a>	Belgium	MUN Officer
[2017 - 2018]	<a href="#">UN Association Flanders</a>	Belgium	Contributor
[2016 - 2018]	<a href="#">Flemish Youth Council</a>	Belgium	Contributor
[2017]	<a href="#">Working Group on United Nations</a> <a href="#">UN Association Europe (EUNYA)</a>	Italy	Contributor

## International Training

[2018]	<a href="#">ATA Atlantic Treaty Association (HQ)</a>	Belgium	Volunteer
[2017]	<a href="#">TEJO Intercultural Communication</a>	Slovakia	Trainee
[2016]	<a href="#">U4 Inter-university Meeting</a>	Netherlands	Delegate
[2014]	<a href="#">EYE European Youth Event</a>	France	Delegate
[2014]	<a href="#">TEJO International Leadership</a>	Brazil	Trainee
[2014]	<a href="#">SISP Social Development Project</a>	India	Voluntary Work

## Model United Nations

[2018]	<a href="#">Ghent Model United Nations</a>	Belgium	Director-General
[2018]	<a href="#">Harvard WorldMUN</a>	Panama	Delegate
[2018]	<a href="#">London International MUN (LIMUN)</a>	United Kingdom	Head Delegate
[2017]	<a href="#">Brussels ModelUN (BruxMUN)</a>	Belgium	Vice Chair
[2017]	<a href="#">Oxford International MUN (OxIMUN)</a>	United Kingdom	Head Delegate
[2017]	<a href="#">London International MUN (LIMUN)</a>	United Kingdom	Delegate

## founded organisations

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### [2017 - 2018] [Ghent Model United Nations](#)

Organisation that organises diplomatic training for young people. Main responsibility is management of the [GhentMUN](#) conference (a [simulation](#) of the United Nations). Co-founded the project and became its first President and [Director-General](#). Responsible for creation of Strategy Unit and evidence-based implementation of Behavioural Science.

### [2014 – 2018] [Deducation](#)

Organisation aiming at evidence-based integration of motivational psychology in an innovative and cooperative learning platform for university students. The organisation also provided training and workshops to students, aiming to boost intrinsic motivation towards studying and university. Co-founded the project in 2014 and became its first President.

## miscellaneous

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### Certificates & Awards

[2018]	<a href="#">Ghent University Honours Program</a>	Honours Certificate
[2018]	<a href="#">Flemish Union of Students</a>	High Contributor Certificate
[2017]	<a href="#">United Nations Youth Association Gent</a>	Active Member Certificate
[2017]	<a href="#">UGent Student Entrepreneur</a>	Venture Recognition
[2016]	<a href="#">UGent Diversity Role Model</a>	Diversity Coach Certificate
[2016]	<a href="#">UGent Student Entrepreneur</a>	Venture Recognition
[2016]	<a href="#">VLAIO CEC Business Basics</a>	Business Starter Test
[2016]	<a href="#">WISPER Artistic Courses</a>	Acting Course
[2016]	<a href="#">WISPER Artistic Courses</a>	Voice Techniques
[2015]	<a href="#">Flemish Psychological and Educational Union</a>	Active Member Ribbon
[2014]	<a href="#">Royal Atheneum</a>	Human Sciences
[2014]	<a href="#">KABC School Theatre</a>	Actor
[2014]	<a href="#">BBC ESU Public Speaking Awards</a>	Speaker
[2014]	<a href="#">Flemish Debating Contest</a>	Debater
	Reference: <a href="#">Mr. Dicky Antoine</a>	
[2014]	<a href="#">IES EU Politics Simulation</a>	Delegate
[2013]	<a href="#">Flemish Debating Contest</a>	Debater
[2013]	<a href="#">Humanist Debating Contest</a>	Debater
[2012]	<a href="#">KBAC Glider Pilot Courses</a>	Glider Pilot Training
[2011]	<a href="#">VLAJO Business Simulation</a>	Spokesman

### Sports

[2018 - 2019]	<a href="#">Rowing (Downing College Boat Club)</a>
[2012 - 2018]	<a href="#">Krav Maga</a>   Self-Defence
[2006 - 2014]	<a href="#">Free Running</a>   <a href="#">Parkour</a>
[2000 - 2006]	Gymnastics

### Languages

English	C2 - Primary Language
Dutch (Flemish)	C2 - Native Speaker
Esperanto	C1 - Daily Usage
French	B2 - Proficient
German	A2 - Basic Knowledge

[TOEFL iBT: 116/120](#)

[CEFR Certified Exam](#)